Letter of Reference

Mr. Simone Iannacone has been employed as a Fullstack Developer in our Tech & Engineering team, from 01.07.2020 until 31.08.2023.

Rebike is a fast-growing e-mobility company based in Munich. With the vision of shaping the mobility of tomorrow, we have set ourselves a goal to become the most popular and most successful cross-brand platform for premium e-bikes in Europe.

We offer the right solution for every need: used, as good as new and new premium e-bikes (www.rebike.com) at low prices, an attractive e-bike subscription model (www.ebike-abo.de) and E-Bike rental stations (www.rebike-verleih.de) in popular holiday regions. Thanks to the company's own value chain with its own refurbishment center in Kempten (Allgäu), the life cycle of each e-bike can be significantly extended, which makes an important contribution to climate protection.

The area of Simone's responsibility included the following tasks:

Backend Development:

- API and CLI extensions
- Enhanced admin backend functionalities

Frontend Development:

- Templates refactoring
- Designed and implemented a responsive user interface
- Collaborated with UX/UI designers to transform designs into functional web pages

E-Commerce Management:

- Updated and managed Shopware system
- Developed custom plugins
- Integrated and maintained third-party plugins, including those for payment methods
- Ensured seamless checkout processes for users
- Merged shops together, involving data migration

DevOps & Infrastructure:

- Converted to a Docker-based environment
- Implemented and managed CI/CD pipelines
- Managed web hosting environments, streamlined deployments, and handled software updates
- Enhanced infrastructure, streamlined workflows, and ensured system scalability

QA, Deployment & Performance:

- PHP upgrades
- Ensured software robustness through unit, integration, and end-to-end testing

- Optimized website performance by refining code, reducing server overhead, and implementing caching

- Prioritized and implemented security best practices

- Managed version control and collaborated with the team using Git

- Identified and resolved coding issues

Automation & Integration:

- Dev/stage script refreshing/anonymizing databases

- Integrated features like custom Microsoft Teams alerts

- Extended both API and CLI functionalities

Team Collaboration, Communication & Leadership:

- Communicated with product managers and stakeholders for requirements and providing development updates

- Onboarded and trained new team members

- Conducted interviews to expand the team

- Spearheaded regular code reviews to maintain coding standards

Continuous Learning & Documentation:

- Stayed updated with emerging web development trends, tools, and best practices

- Explored and incorporated innovative tools and frameworks to enhance development processes

- Documented coding practices and developed technical manuals for future reference

Monitoring & Maintenance:

- Monitored website health and analyzed web traffic data

- Addressed and resolved website downtimes or other technical issues promptly

From day one, Simone organized himself in a very systematic and structured approach. Simone has been able to carry out his responsibility in a way that fully met our expectations at all times. We valued him as an extremely talented, reliable and hard-working member of the team also far beyond normal expectations. His performance was always outstanding.

Simone demonstrated a distinctively high level of independence and result orientation as well as analytical skills. His strong intellectual abilities enabled him to absorb new information quickly and effectively.

Simone always performed his work and tasks to our outmost satisfaction and consistently impressed with qualitatively and quantitatively excellent results. In a very short time, he developed optimal solutions and concepts for complex topics.

Even in situations with an extremely high workload he proved to be very resilient and always proceeded carefully, calm and goal oriented.

Simone is a very pleasant personality and is able to work well in a team. He contributed in every way to a good teamwork and a good working atmosphere. His behavior towards senior management, colleagues, business partners, and company founders was beyond reproach. Simone was always a valuable asset to the team.

REBIKE

Simone leaves our company on his own wish. It has been our great pleasure to have had Simone in our team and we would like to thank him for his very good work and commitment. We wish him every success with his future career.

Munich, 31. August 2023

Michail Korolev
CTO